



WomenInManagement

The Professional Women's Network

Green Bay Spotlight

Name: Kelly Fitt
Title: Manager
Company: Wipfli LLP
Years at the company: 14 yrs



I love my job because... I get to work with a team of people in our Business Advisory Services department and a variety of clients. Each day can be a bit different depending on the needs of the clients. I get to work with small to mid size businesses in which we perform their monthly, quarterly or yearly accounting work to their corporate tax return to their individual tax return. It is great to get to see the whole picture of our clients. Also, I manage a number of our benefit plan audits that we service at Wipfli LLP.

Through networking with other women in management, I would like to gain/meet/build... build my network of professionals and meet individuals that I can help with their business. With working with a variety of clients and helping them through their financial statement reporting through their corporate and individual tax return, I enjoy getting to know and help my clients.

In my free time I... love to spend as much time as I can with my family which includes my husband Chad, 7 year old son Nicholas and 4 year old twin daughters Julia & Morgan. They definitely keep me busy.

The most "interesting job" I ever had was... cleaning the schools during summer break. Amazing how much gum kids can put under the desks and in their lockers!

I love it when... I get home at the end of the day and my children come running to the door to greet me. All the worries of the day go away with those smiles.

Letter from the President

We wish to welcome our inspiring guests and members!

Our objectives in Women in Management are to promote growth and self-development of women through educational programming, offer support and guidance, and provide women with the opportunity to exchange information, experiences, and ideas. We are so pleased you are joining us with this focus.

As a former educator, staff development coordinator and systems analyst for public and private educational systems, you can imagine I have a solid foundation and passion for education at all levels.

If I told you that it is essential for professional women to care passionately about the graduation rate of students and higher education for all would you agree? I know you do! I believe women have a deeply embedded understanding about the importance of education, equal opportunity for all. Do you know a woman that may not have taken the time for her education in her young life and then found it necessary to receive an education while at the same time juggling with the competing interests of a family and a job?

Let each of us step up and stand tall, find out what actions we can take right now to support those that are in high school, in order to increase their love of learning, reduce barriers and as a result increase the graduation rate. I challenge you to ask ourselves as professional women what you can do to take a stand and make a difference in the educational system and the lives of young people in our community.

Women in Management has a goal of bringing engaging educational topics of interest to our organization. You, our members and guests have diverse backgrounds, please offer suggestions at any time.

Always thankful,
Joyce White Nelson

Quote of the month . . .

Tell me and I'll forget. Show me, and I may not remember. Involve me, and I'll understand.

Native American Saying

Upcoming Events

All meetings are held at: Midway Best Western at 780 Armed Forces Dr. in Green Bay, from 11:30am - 1pm
Price: \$10 for members, \$13 for non-members
Reservations required to members@wimigh.org

February 8, 11:30a.-1p.

Topic: Empowering Leaders to Become Part of the Solution
Speaker: Jennifer Maier, Brown Co Junior Achievement

Every day, 7,000 students drop out of high school. Last year, 1.3 million failed to graduate. By 2020, 15 million more will join them. The dropout crisis directly affects the U.S economy. To better understand the high school dropout issue, Junior Achievement USA conducted an extensive research study in four U.S. cities. The research phase of this study was facilitated by a nonprofit strategy consulting firm, The Bridgespan Group. What were the results of the study? What is a solution to the issue? How do we implement that solution? "Junior Achievement: empowering young people to own their economic success."

Jennifer Maier, Program Mgr with Junior Achievement in Brown County, will discuss these issues and more relating to the base of our future work force pool. She'll discuss how we, as business leaders, can not only become part of the dropout solution, but how doing so can help to develop our own business and leadership skills, as well as empower us as individuals to own our OWN our economic success.

Originally from Northern MN, Jennifer graduated from UW Stout with a degree in Fashion Merchandising, with a minor in Business. After graduation, she moved with her husband Michael to Dallas, TX, where they lived for 10 yrs, before moving back to his home town of Green Bay six years ago. Before having the opportunity to stay at home with her children, she worked for Kohl's Dept Stores. In January, 2011, she re-entered the workforce as Junior Achievement Program Manager in Brown County after her youngest son, Brett, started kindergarten. She also has a daughter, Adalee, who is in 3rd grade this year.

March 14, 11:30a.-1p.

Topic: Connecting Your Business Through Social Media
Speaker: Stacie Hackl, Breast Cancer Family Foundation

Agenda: 11:30-11:45 Networking & registration; 11:45-Noon Announcements & introductions; Noon-12:30 Lunch & keynote speaker; 12:30-1:00 Q&A / Networking

In Case you missed it...

In January, RJ Foster from Wordsmithing by Foster joined us to talk about the importance of engaging your audience. Being passionate about what you do and marketing yourself the best you can, whenever you can.

Membership Corner

New Members

Kim Kinner
Siliana Georgieva

Don't forget to login to www.wimiwi.org and update your member profile! Let other members become familiar with you as you take advantage of such great networking possibilities!

For more information or for a membership application email: membership@wimiwi.org

WIMIWI Green Bay Board

Secretary / Polly Kopke | Treasurer / Kelly Fitt | President / Joyce Nelson
Past President / Karen Kraus | Membership / Karen Kraus |
Co-Program / Vicki Perron; Debbie Prosser | Publicity / Janna Turner
Web / Gina Christenson | Newsletter / Amber Christian

* We're looking for a president elect. If you are interested, please contact Karen at kjkraus@hotmail.com.

Mission Statement . . .

Dedicated to the success of women, our three-fold purpose and mission is to:

- Further the professional development of managerial and entrepreneurial women currently employed in established careers, which include managerial responsibilities, through the association of its members, through educational and training opportunities, and through the exchange of knowledge and experiences.
- Promote higher standards and to increase the status, authority, and influence of managerial and entrepreneurial women.
- Establish new Chapters and maintain a liaison among the individual members, Chapters, and Organization.

Professional Development . . .

5 Keys to Improving Confidence & Focus

By: Angel True, True Results Coaching; www.biznik.com/articles

Business Professionals know that their ability to accomplish their objectives is directly related to their ability to be confident and maintain focus. Maximizing both of these areas will support you in being continually more successful than you already. But how exactly do you do this?

When talking about these subjects it is important to understand how confidence and focus are created. Essentially there are 5 main subjects that contribute to supporting these issues. What you need to know is not just what they are but how to apply them. Here are the elements you need to pay attention to if you want to improve your confidence and ability to focus.

Transmute Fear

The biggest killer to confidence is fear but it can also be one of the biggest tools for success. Real confidence is not about being fearless but about understanding and managing your fears. Having tools to leverage your fears and the appropriate plans to work through them will be critical to your success.

Hold Intention

Part of staying focused and confident is knowing where you are going. Creating an intention about how you are moving yourself forward and what you are doing is exactly what this brings. Highly successful business professionals regularly set an intention for a specific change or result. Doing this as a consistent habit of directing your success will contribute to the ability to project confidence and maintain focus.

Create Personal Clarity

Sometimes the subject of personal issues gets set aside in the business world. However, finding what drives, distracts, motivates, excites, upsets and supports you on a personal level is one of the most determining factors

in your success. Confidence comes from that personal clarity and focus is improved when these issues no longer distract you.

Improve Self-Image

This one might seem obvious in relation to confidence but it often gets over looked by business professionals. The important thing to remember about self-image is that it is not about looks, any specific ability or popularity. The part of self-image you need to focus on is your willingness to be committed. As a business professional the more you can trust in your commitment and willingness to continually move yourself forward the easier it will be to stay confident and be focused on what is important.

Think Bigger

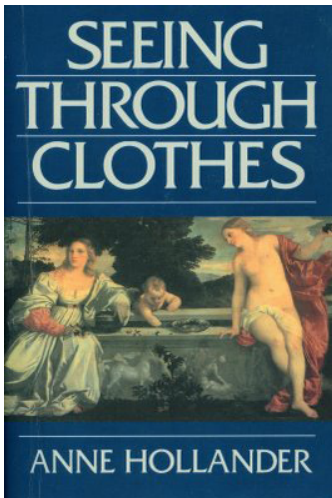
The most confident and focused business professionals are the ones that are constantly stretching and striving for more. But this isn't about greed so much as it is about recognizing that no matter what you accomplish it is just a step to something bigger. By cultivating a philosophy that every action is a step to the next result you will be able to stay focused and appear fully confident in every moment.

Ultimately confidence and focus are not about your professional abilities or even what success you achieve. These subjects are very personal and contribute to those results rather than distract from them. You can put these elements together in a variety of ways.

Taking time to improve these 5 key areas will create an exponential shift in your professional results. It is important to make sure you have the tools, resources and support you need to make these changes as well. As with all development work outside support can make the difference between progress and wheel spinning. If you are ready to create wild success in your personal and professional worlds then make an investment in improving these subjects!

Book Review

Want to read more, but don't have the time? Here's our Cliff's Notes version! Each month, this section will highlight a book for personal or professional development. If you have a suggestion or a book review you would like to submit, please send it to dynamicamber@netnet.net



Seeing Through Clothes

by Anne Hollander; Review by: BarnesandNobleReview.com

Fashion is deeply personal and -- according to art historian Hollander -- surprisingly political. What we wear speaks volumes about how we perceive ourselves as well as the societal mores that influence our lives. From the bikini to the hijab, from double-breasted suits to towering heels, clothing sends powerful and specific messages.

In this lavishly illustrated work, Hollander examines representations of the body and clothing in Western art, found on Greek sculpture and vase painting, in medieval and renaissance portraits, and on the silver screen to better grasp the evolution of garb and its influence on the world around us.

First published ahead of its time, this book has become a classic.

Love, Loss, and What I Wore

by Irene Beckerman; Review by: BarnesandNobleReview.com

This captivating little pictorial autobiography for adults, a life told through clothes, features Beckerman's brightly colored drawings of the vestments she wore at different times in her life, accompanied by diarylike entries. She grew up in Manhattan in the 1940s and '50s, and we see her elementary school outfit, ballet costume, prom dress, etc. After her mother died, her grandparents, not wanting her to live with her father, took in Ilene and her sister; she never saw her father again. In 1955, at 20, she married her 37-year-old sociology professor in Boston. They soon divorced, and in her second marriage, which also ended in divorce, she had six children, losing one in infancy. She is now v-p of an advertising agency. Beckerman's extremely reticent text never illuminates these events, but her minimalist self-portrait is a wry commentary on the pressures women constantly face to look good.

Embellished with the author's charming, colorful, wobbly-line illustrations, Ilene Beckerman's unusual memoir was an instant bestseller that the New York Times declared, "illuminates the experience of an entire generation of women." In a Proustian digression through the contents of her closet, the author unpacks both memories and outfits, ruminating on her Manhattan childhood, her career in advertising, and a romantic life full of dizzying highs and heartwrenching lows. Adapted for the stage by Nora Ephron, this sly work of autobiography carries an emotional charge belied by its slender profile.

